



October 1, 2021

Today marks a new day in Roller Skating history! USA Roller Sports (USARS) and Culture Roll have created a new partnership to elevate Roller Sports to new heights. Culture Roll is a new sport made up of unique skate styles that are historically black in origin. Each skate style has its'unique history and origin story. For the African American community, Roller Skating is a cultural art form passed down from generation to generation. Each generation had to overcome its' own challenges and obstacles for roller skating to be what it is today. Since our inception, the AfricanAmerican community has never stopped skating and we never will. Through roller skating, we have been able to change the world for the better. As skaters, we have learned about our culture, community, and our many contributions to this art form over time. We have been empowered by our knowledge of self which is critical to our continued elevation.

My fellow skaters, the time has come to show the world what we can do. The time has come to show the sports world what true freedom of expression looks like as we innovate and modernize Roller Sports. Now's the time to show the beauty and freedom of our skate culture. As we break new ground, we will honor the past through our present efforts and with future endeavors. Here's to the future of Roller Skating!

Heidi Permatteo

President & Chairman of USA Roller Sports Board of Directors

Stephen Carter

Vice President of USA Roller Sports Board of Directors

Reggie Brown

Culture Roll

Darius Stroud

Culture Roll

Amirah Palmer

Culture Roll

Eugene White

Culture Roll

Jeri Marie Baskerville

Culture Roll

Clyde McCoy

Culture Roll